

We bring brands to life with authentic, strategy driven storytelling.

Dot Think Design is a branding, marketing and design firm based out of Fairfield County. With a focus on lifestyle branding and high-level strategy, we start every project – big or small – by asking questions to help clarify long range goals. By crafting customized integrated marketing plans around these goals, we help clients to connect with customers and engage their emotions, converting passive viewers into active community members.

FROM CREATIVE BRAND BUILDING TO DYNAMIC CAMPAIGNS, WE BRING TOGETHER THE PEOPLE AND SKILLS THAT MAKE MAGIC HAPPEN.



Through the leadership and creative vision of principal Corti Cooper, we partner with small businesses, corporations and nonprofits to create campaigns and communication pieces that range from print and video to email and social media.



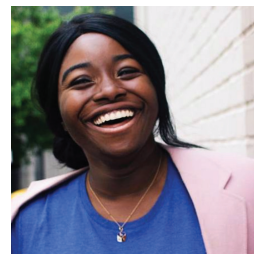
Resident writer Emily McFaul creates magic with her words, synthesizing ideas into a brand voice that is woven into print communications, blogs, email newsletters, social and collateral.



Lead Developer Jay Tillery, a seasoned technology wizard and Norwalk native, builds Dot Think's custom Wordpress sites and simplifies the often-mysterious ways of the web.



Chris Uzzo's search engine optimization team, a Google Certified Adwords Partner, integrates high-level business goals with keyword analysis to help clients optimize sites and convert customers.



Rounding out the team, media manager Chloe Nwangwu brings an eye for design and high level of commitment to both project management and the execution of digital strategy.

TOGETHER, ALIGNING VISION, LIFESTYLE & QUALITY PRODUCTS.

Dot Think Design is committed to working with clients who value collaborative relationships, and who strive to deliver quality, ethical products that further modern lifestyles. From artists and authors to law firms and financial organizations, our mission is to understand your business goals, get to the heart of your organization's purpose and craft strategic messaging that connects with the right customers. We offer a holistic approach to marketing and communications, delivering everything from content marketing and strategy to print pieces that range from annual reports and white papers to event collateral. Dot Think supports Fairfield County's Community Foundation, Cacace, Tusch & Santagata, Harvard Business School's Kraft Precision Medicine Accelerator and Elephant Journal, among others. We look forward to meeting you and discussing how we can support your business.